

BEEF PRODUCTS COMMITTEE 2017

Beef Safety

BP-BS-19 Beef Import Safety and Inspection

Global Consumer Marketing

BP-GCM-D2 The Iowa Beef Checkoff (allowed to sunset)

BP-GCM-7 U.S. Meat Export Federation – renewed

BP-GCM-27 Export Assistance Funding – renewed

BP-GCM-35 Support for Iowa Beef Checkoff Fund – NEW

BP-GCM-36 Usage of Iowa Beef Checkoff Funding - NEW

Nutrition, Health & Information

BP-NHI-4 Beef Team – renewed in committee

Beef Safety

BP-BS-19 Beef Import Safety and Inspection

NEW 2017

WHEREAS, the federal meat inspection program was mandated by Congress for the safety of the public; and

WHEREAS, there is a need to have consistent inspection of all Beef products produced domestically and imported; and

WHEREAS, the U.S. consumer deserves to know where beef is produced; and

WHEREAS, the US is now importing beef from countries with known cases of Foot and Mouth disease; and

WHEREAS, it has been alleged that a minimal percentage of imported beef is inspected by USDA.

THEREFORE, BE IT RESOLVED, the Iowa Cattlemen’s Association encourage the National Cattlemen’s Beef Association to work with USDA to enforce the same inspection rules on imported beef that are currently being used on U.S. produced beef.

BE IT FURTHER RESOLVED, that all imported beef inspected by the USDA have a certification that identifies the product as imported beef.

BE IT FURTHER RESOLVED, the USDA ensures that imported beef is certified free of foreign disease at port of origin.

Global Consumer Marketing

BP-GCM-7 U.S. Meat Export Federation – renewed 2017

WHEREAS, the United States Meat Export Federation (USMEF) program has been successful in increasing U.S. beef exports.

THEREFORE, BE IT RESOLVED, the Iowa Cattlemen’s Association and the Iowa Beef Industry Council continue to support the efforts of the USMEF.

BP-GCM-27 Export Assistance Funding – renewed 2017

2012 WHEREAS, the United States Meat Export Federation (USMEF) has received substantial financial assistance per year in export assistance; and

WHEREAS, the Market Access Program (MAP) and its predecessor programs dating back to 1987 have provided the USMEF a source of additional funding to expand U.S. beef exports to over 80 nations.

THEREFORE, BE IT RESOLVED, the Iowa Cattlemen’s Association supports export assistance programs such as MAP and is in favor of making a high percentage of all export assistance funds available for the export of value-added products such as beef.

BP-GCM-35 Support for Iowa Beef Checkoff Fund – NEW

WHEREAS, the Iowa Beef Checkoff has been reinstated by a referendum majority vote by Iowa cattle producers as per Iowa Code Chapter 181; and

WHEREAS, the Iowa Cattlemen’s Association compiled industry input used to update Iowa Code Chapter 181; and

WHEREAS, the Iowa Cattlemen’s Association membership and other industry input was used throughout the process from the fulfillment of a producer petition to the completion of a vote.

THEREFORE BE IT RESOLVED, that the Iowa Cattlemen’s Association continue to provide support and input to the Iowa Beef Industry Council to ensure funds derived from the assessment are utilized fully for the betterment, success and sustainability of Iowa’s beef industry and its producers.

BP-GCM-36 Usage of Iowa Beef Checkoff Funding - NEW

WHEREAS Iowa Beef Checkoff funds can be used more flexibly to support and enhance Iowa’s beef business outside the scope of National Beef Checkoff funding; and

WHEREAS Iowa producers have indicated favorable support toward utilizing funds more strategically for Iowa beef industry targeted needs.

THEREFORE BE IT RESOLVED, the Iowa Cattlemen's Association continue to identify industry resource needs.

BE IT FURTHER RESOLVED, THE Iowa Cattlemen’s Association work with the Iowa Beef Industry Council for the betterment of Iowa’s beef industry.

Nutrition, Health & Information

BP-NHI-4 Beef Team – renewed 2017

2012 WHEREAS, continued efforts of anti-beef campaigns directed at children and young people are being witnessed; and

WHEREAS, many young people with an interest in beef production say they need to address such issues as environmental stewardship, diet/health, food safety, and animal care when conversing with their peers and others.

THEREFORE, BE IT RESOLVED, the Iowa Cattlemen’s Foundation commit to message development and spokesperson training of Iowa’s youth, ages 12 to 18, who are willing to put their training to use on behalf of the cattle industry.

BE IT FURTHER RESOLVED, the Iowa Cattlemen’s Association recommends that once each year the Iowa Cattlemen’s Foundation select from the trainees up to three (3) “Outstanding Communicators”, and recognize their achievements with a scholarship to the college or university of their choice.

BE IT FURTHER RESOLVED, all County Beef Queens would be eligible to apply for these scholarship awards along with Youth Beef Team trainees as defined above.