

2017-2018 Editorial Calendar/Schedule for *Iowa Cattleman* Magazine
published between November 1, 2017 - October 31, 2018
Please note: *Iowa Cattleman* Magazine is published monthly.

Contributors: The deadline for contributions is the 7th of every month (or 8th if the 7th falls on a weekend.) Editorial content/questions? Contact Katie Olthoff , 515-296-2266 or Katie@iabeef.org.

Advertisers: The deadline for reserving space in an issue is the first (or first work day) of every month. Contact Jackie Ditsworth, 515-296-2266 or Jackie@iabeef.org.

Generally, every issue of *Iowa Cattleman* magazine will include columns from:

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| • ICA President | • ICA Grazing Advisor |
| • ICA CEO (<i>At the Gate</i>) | • Iowa Beef Industry Council news |
| • ICA Membership Report | • Beef Quality Assurance (quarterly) |
| • ICA Public Policy | • Iowa Beef Center |
| • ICA Seedstock | • ISU Livestock Economics |
| • Iowa Cattlemen’s Foundation | • ISU Extension Veterinarian |
| • ICA Events | • ISU Cow/Calf Specialist |

November: Annual Meeting Copy Due Date: Oct. 6	Press Date: Oct. 20	In-Home Date: Nov. 1-Nov. 5
December: Year in Review Copy Due Date: Nov. 7	Press Date: Nov. 20	In-Home Date: Dec. 1-5
January: Iowa Beef Expo/ICA Annual Meeting Copy Due Date: Dec. 7	Press Date: Dec. 21	In-Home Date: Jan. 1-Jan. 5
February: Cow/Calf and Seedstock featuring Grazing Resource Directory Copy Due Date: Jan. 8	Press Date: Jan. 24	In-Home Date: Feb. 1- Feb. 4
March: Feedlot Feature Copy Due Date: Feb 7	Press Date: Feb. 21	In-Home Date: Mar. 1-5
April: Iowa Environmental Stewardship Award Winner Copy Due Date: Mar. 7	Press Date: Mar. 21	In-Home Date: Apr. 1-5
May: Iowa’s Best Burger/May Beef Month Copy Due Date: Apr. 6	Press Date: Apr. 20	In-Home Date: May 1-5
June: BeefMeets/Summer Policy Development Copy Due Date: May 7	Press Date: May 23	In-Home Date: June 1-June 5
July: Women in Ag Copy Due Date: June 7	Press Date: June 22	In-Home Date: July 1-July 5
August: Custom Cattle Feeders Directory/Feedlots Copy Due Date: July 9	Press Date: July 23	In-Home Date: Aug. 1-5
September: State Fair and Governor’s Charity Steer Show Copy Due Date: Aug. 7	Press Date: Aug. 24	In-Home Date: Sept. 1-Sept. 5
October: Young Cattlemen Copy Due Date: Sept. 7	Press Date: Sept. 19	In-Home Date: Oct. 1-5