

# Iowa Cattlemen Care Online Auction For Wildfire Relief

Iowa Cattlemen's Association, Iowa Cattlemen's Foundation, DreamDirt

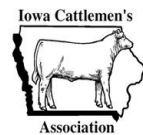
Friday, April 7, 2017 10:00 AM | [dirt.ag/gt](http://dirt.ag/gt)

The Iowa Cattlemen's Foundation, Iowa Cattlemen's Association and Dream Dirt are partnering to host an online auction to raise funds for victims of the recent wildfires in Oklahoma, Colorado, Texas and Kansas.

In addition to hay, affected cattle producers are in need of fencing supplies, milk replacer, seed to re-establish pastures, and more. The wildfire recovery will last many months and needs are expected to change throughout that time. Many Iowa cattlemen are eager to help.

There are three ways to help with this fundraising effort:

- **Donate items to the auction.** Contact the Iowa Cattlemen's Association with the terms of your auction donation.
- **Participate in the auction.** 100% of auction proceeds will be distributed to the affected states.
- **Consider a cash donation.** Donors will receive a receipt for tax purposes. Checks may be made out to the Iowa Cattlemen's Foundation and mailed to 2055 Ironwood Ct., Ames, IA 50010



## FAQs:

- Hay donations - ICA is working to connect donors of hay and donors of trucking. If you'd like to provide hay or trucking, call ICA to get on the list.
- Donations outside this effort - ICA is also keeping tracking other Iowa-based aid that has been sent. If a county or group has already donated to one of the relief organizations, we would like to include that as part of our final report on relief/recovery efforts.
- The team at DreamDirt, ICA and ICF are donating their services, advertising, and auction. 100% of every dollar raised will be sent to directly help those in need.
- Your donation will be to the Iowa Cattlemen's Foundation, a 501(c)(3) charitable organization. You will receive a tax-deductible donation receipt for the sale amount upon close of the auction.

## WHAT CAN YOU DONATE?

Donors are encouraged to be creative with their contributions. Things to consider donating include, but are not limited to, livestock, farm equipment, livestock equipment or supplies, services, genetics, hauling and transportation, hay, lessons, special opportunities or access, seed, hand or homemade items, hunts, hunting equipment, trips, stays in vacation homes, art, jewelry, sports tickets or seats, etc. The auction will be populated with cash donation lots as well. You'll be bidding on nothing, just the opportunity to make a cash donation.

## HOW TO DONATE AN ITEM

1. Decide what you can donate. It can be configured any way you wish. You can donate the rental of a unit and restrict it to a certain geographic area. You can donate a week in a vacation home and restrict it to a particular timeframe. You can sell an item that the buyer must pick up, or you can ship it. You set the rules for your donation, let us worry about matching it to a buyer. Just offer what you can or what makes sense.
2. Let us know about the item. Message us photos and a description or text to the numbers below. We will reply with the lot number and add it to the auction. Items can be added until April 7<sup>th</sup> at 9:30 AM.
3. Download the DreamDirt Auction App on your smartphone or tablet and follow your item in the auction. You may bid on your own item, but if you are the high bidder you will pay the high bid. If you do not use a smartphone, go to <http://bid.dreamdirt.com> and scroll down to the auction to view it.
4. An auctioneer that bidders can see and hear online will conduct the live portion of the auction on April 7th at 10AM until bidding closes, but you can place silent bids now by tuning into the auction on our website. The auction will be a webcast. Bidders will bid by computer or smartphone but you will hear and see the auction staff cry the bid.
5. When the auction ends if you are a high bidder you will receive an invoice in your email instructing you how to pay for your item.
6. When you have completed payment the donor will get a tax deductible receipt for their donation and the buyer will receive a paid invoice by email which will transfer ownership and be proof to claim the item they have purchased.

## HOW TO BECOME A BIDDER

If you can't think of something to donate consider being a bidder. The auction lots are likely to update until April 7th. We will add lots as we get them so keep up by downloading our smartphone App in your App store. It is available in the Apple Store and Google Play. Search "DreamDirt Auction". The App will allow you receive notifications as the auction progresses. We ask that you register for the auction today so you get the notices about the auction.

Don't have a smartphone? You can use the DreamDirt website and bid online too. You can register for the auction right now at [www.dirt.ag/help](http://www.dirt.ag/help)

## CONTACTS

Auctioneer Jason Smith call/text (712) 592-8965

Auctioneer Tom Bradley call/text (515) 202-7687

Online Auctioneer Nicole Smith call/text (402) 650-3257

Iowa Cattlemen's Foundation call (515) 296-2266

Stay tuned for more details! Contact the Iowa Cattlemen's Association if you have questions or would like to make a donation.