

THE IOWA CATTLEMEN'S LEADERSHIP PROGRAM

Brought to you by the Iowa Cattlemen's Association & Iowa Beef Industry Council and supported by the Iowa Cattlemen's Foundation

WHAT IS THE IOWA CATTLEMEN'S LEADERSHIP PROGRAM

The goal of the Iowa Cattlemen's Leadership Program (ICLP) is to develop future leaders of Iowa's cattle industry. The program is an opportunity to be more active in the Iowa Cattlemen's Association (ICA), and perhaps a future leadership role. ICLP participants are educated on the structure and function of ICA, Iowa Beef Industry Council (IBIC), and the Iowa Cattlemen's Foundation (ICF). Participants take part in trainings to enhance their communication skills, strengthen their awareness of the legislative process, and diversify their knowledge of the Iowa and U.S. beef cattle industries.

WHY IOWA CATTLEMEN'S LEADERSHIP PROGRAM

Through the collaborative efforts of ICA, IBIC, and ICF we have identified that the future of the cattle industry is dependent on growing and developing new leaders who share our passion for the industry. This program has been designed to advance relevant skills and knowledge to help participant's overall growth and leadership abilities. At the completion of the program, our hope is that participants have learned valuable information that they can use to their advantage in their own operation or in support of the Iowa beef cattle industry.

WHO CAN APPLY CURRENT MEMBERS OF ICA AGES 25 TO 45+

This year-long program is open to cattlemen and women, ages 25 to 45+ years old, who want to develop their skills to become better producers and members of the beef cattle industry.

Applicants must be current members of ICA prior to the start of the program. We will be selecting up to 12 participants. **Applications due November 15, 2024.**



APPLY HERE



What do I need to know?

The Iowa Cattlemen's Leadership Program strives to develop future leaders of Iowa's cattle industry.

The ICLP class will meet approximately eight times in person and one time virtually throughout the year. This program and your relationship with other participants benefits from full participation.

Below you will find session dates, topics, and more information about the program!



SESSION DATES & TOPICS

** Dates will be shared upon selection*

JANUARY:

Commodity organization introductions, media training, and advocacy development. **Led by ICA/IBIC/ICF*

FEBRUARY:

Day 1: Veterinary Diagnostic Lab tour followed by group dinner. Day 2: Introduction to government and policy for Iowa's beef cattle industry at the State Capitol. **Led by ICA*

MARCH:

Deep dive into Beef Checkoff programming in Denver. **Led by IBIC*

MAY:

Beginning farmer opportunities webinar with the USDA, Iowa Finance Authority, and Coalition to Support Iowa's Farmers. **Led by ICA*

JUNE:

Day 1: ICA Carcass Challenge Banquet. Day 2: On-farm tour and NRCS discussion. **Led by ICA*

JULY:

Tour of a packing plant with additional farm tour to be determined. **Led by ICA*

OCTOBER:

Meet your NCBA representatives and legislators in Washington, D.C. **Led by ICA*

NOVEMBER:

Beef carcass breakdown, consumer experience immersion, Beef Checkoff research update, and more. **Led by IBIC*

DECEMBER:

Attend the Iowa Cattle Industry Leadership Summit and ICLP graduation. **Led by ICA*

CARCASS CHALLENGE PROGRAM

ICLP participants are required to lead recruitment efforts for Iowa's premier fed-beef competition, the ICA Carcass Challenge. This unique networking opportunity provides support for educational and leadership activities for Iowa cattlemen across the state.

A minimum of five steers need to be recruited for the participant to complete the program.



MORE DETAILS

- Most sessions will have a day and a half requirement. (3 p.m. to 5 p.m. the next day).
- Travel expense to and from sessions will be at your expense except for the two sessions that we will be flying to Denver and Washington, D.C. These sessions will be 3 day events.
- The webinar session will be a two-hour Zoom call in the evening.
- We encourage full participation. Each participant is allowed two absences, before being dismissed from the program.
- Participants must recruit a minimum of five steers for the ICA Carcass Challenge.
- Be between the ages of 25-45+.
- Be a current Iowa Cattlemen's Association member.

This program is sponsored and supported by:

