



Iowa Cattle Industry Convention

Where innovators meet and businesses grow

Sponsorship & Tradeshow Opportunities

The Iowa Cattlemen’s Association (ICA) invites you to join us for the **2024 Iowa Cattle Industry Convention held December 12 – 13, 2024, at the Gateway Hotel & Conference Center in Ames, IA**. The Iowa Cattle Industry Convention brings together over 200 cattlemen from across Iowa to network, learn, and participate in ICA’s policy development.

This event would not be successful without the support of our industry partners. We ask that you consider sponsoring the conference and/or having a tradeshow booth to showcase your products and services to this engaged audience. Below are the opportunities to support. If you have questions or to reserve your sponsorship, **please contact Morgan at ICA -- morgan@iacattlemen.org or (515) 296-2266.**

Sponsorship Benefits	Gold \$1,500	Silver \$1,000	Bronze \$500 (tradeshow only)
Complimentary entries (additional attendee registrations discounted to \$75/each)	3	2	1
Pre-Event Recognition			
Social media promotion	1 (individual), 1 (group)	x (group)	x (tradeshow list)
Email blast (if sponsorship is committed by Nov. 1)	x (logo)	x (listed)	x (tradeshow list)
Website presence (by sponsor level/tradeshow)	x (logo)	x (listed)	x (tradeshow list)
Event press release	x		
On-Site Recognition			
Event program	x (logo)	x (listed)	x (tradeshow list)
Main sponsor branded banner	x		
Event table tents	x (logo)	x (listed)	
Recognition at opening comments	x (logo)	x (listed)	
Recognition during breaks (video loop)	x (logo)	x (listed)	x (tradeshow list)
Tradeshow booth	x	x	x
Post-Event Recognition			
Social media promotion	x (logo)	x (listed)	
PenCheck article	x (logo)	x (listed)	
Iowa Cattlemen article	x (logo)	x (listed)	x (tradeshow list)